

ADVERTISING INSERTION ORDER CONTRACT



BAR ASSOCIATION
OF ERIE COUNTY

Business Name _____

Contact Name _____

Business Address _____

City / State / Zip _____

Contact Phone Number _____

Contact Email Address _____

RUN DATES

All Five (5) Issues

or check individual issues to advertise in:

Fall 2019 October 2019 New Year 2020 Winter 2020 Spring 2020

AD SIZE

Check one ad size below. If you would like to publish a different size ad in a particular issue, please submit a second insertion order contract.

	Ad Type	Single Insertion Cost* (1-3 issues)	Recurring Ad Cost* (4 or 5 issues)
<input type="checkbox"/>	Full Page	\$1050	\$840
<input type="checkbox"/>	Half Page	\$550	\$440
<input type="checkbox"/>	Quarter Page Horizontal	\$300	\$240
<input type="checkbox"/>	Quarter Page Vertical	\$300	\$240
<input type="checkbox"/>	Eighth Page	\$160	\$128
<input type="checkbox"/>	Classified Ad - 1"	\$30	\$24
<input type="checkbox"/>	Classified Ad - 2"	\$60	\$48
<input type="checkbox"/>	Classified Ad - 3"	\$90	\$72
<input type="checkbox"/>	Classified Ad - 4"	\$120	\$96

*Cost is for one single ad insertion.

If you're interested in one of the premium ad spots, please email ghirtzel@eriebar.org to check availability and reserve one of these spots.

Cost per insertion (based off ad size chart above): _____

PAYMENT

Check enclosed (Check made out to **Bar Association of Erie County**)

Mastercard or Visa (fill out form below)

Please invoice me

Card Number _____ Exp. Date _____

Signature _____

Special Instructions: _____

Please email this filled-out contract and ad file to Greg Hirtzel at ghirtzel@eriebar.org.

Mail checks to: **438 Main St., 6th Floor, Buffalo, NY 14202**